



PROTECTION OF YOUR PERSONAL DATA

Processing operation: EU WB Media Conference

Data Controller: European Commission, Directorate-General for Neighbourhood and Enlargement Negotiations / Directorate A Thematic Support, Coordination of Policy and Financial Instruments / Unit A1 - Inter-institutional Relations and Communication

Record reference: DPR-EC-1063

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1. Introduction

The European Commission is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

This privacy statement explains the reason for the processing of your personal data in the context of EU WB MEDIA CONFERENCE 2022, which will take place in Tirana and online on 10 and 11 November 2022. It explains the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to the processing of personal data linked to meetings and events, organised by the services of the European Commission, is presented below.

2. Why and how do we process your personal data?

Purpose of the processing operation: the Data Controller collects and further processes your personal data to provide you with information about the EU WB MEDIA CONFERENCE (before, during and after) and to process your application for participation in that event. In particular, your personal data will be processed for:

- Your registration and participation (onsite/online) to the event;
- manage your participation in the event
- perform any follow-up actions (such as distribution of post-event information)
- share content (i.e. the recording of the event)
- to contact you about this event and future other activities

Live web-streaming and audio-visual recording at the event of the speakers, organisers, moderators and participants (online/onsite), as well as photographs of the speakers and panoramic photographs of participants and organisers will be taken and published in the context of the event in EU delegations and offices in DG NEAR partner regions as well as on the DG NEAR social media and EU WB MEDIA CONFERENCE website.

The audience or non-speaker participants who have given their consent can be photographed individually or in groups. They may also appear on panoramic photographs of the whole event and audience, in the videos or in the web-streaming and individual short interviews.

Participants that do not wish to be part of the above photographs, will receive a badge lanyard with a different colour.

Participants that do not wish to be part of the above web-streaming and recording/publishing activities have the possibility to object to processing:

- for the onsite participants, by sitting in the back rows indicated by the organiser
- for the online participants, by switching off the camera

Your personal data will not be used for any automated decision-making including profiling.

3. On what legal ground(s) do we process your personal data?

The processing operations on personal data, linked to the organisation, management, follow-up and promotion of the event (including web-streaming, photos, audio-visual recording) are necessary for the management and functioning of the Commission, as mandated by the Treaties. Those provisions are in particular, Regulation (EU) 2021/947 of the European Parliament and of the Council of 9 June 2021 establishing the Neighbourhood, Development and International Cooperation Instrument – Global Europe and Regulation (EU) 2021/1529 of the European Parliament and of the Council of 15 September 2021 establishing the Instrument for Pre-Accession assistance (IPA III) as well as Article 11 of the Treaty on European Union and Article 15 of the Treaty on the Functioning of the European Union.

Consequently, those processing operations are lawful under Article 5(1)(a) of Regulation (EU) 2018/1725 (processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body).

The processing operations on personal data of the speakers and moderators for the event with whom a contract is concluded, are carried out in line with the contractual provisions. Consequently, that processing is necessary and lawful under Article 5(1)(c) of Regulation (EU) 2018/1725 (processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract).

Consent is required for the following actions during the event:

- Taking picture individually or in groups, audio-visual recording of the audience and published in the context of the event in the EU delegations and offices in DG NEAR partner regions as well as on the DG NEAR social media and EU WB MEDIA CONFERENCE website.
- the processing of your personal data relating to your dietary requirements and/or access requirements;
- the processing of your personal data for inviting you to future events the data controller may organise;
- Using the photo booths during the event (if any);

If you opt-in, you are giving us your explicit consent under Article 5(1)(d) of Regulation (EU) 2018/1725 to process your personal data for those specific purposes. You can give your consent via a clear affirmative act by ticking the box(es) on the online registration form as well as by filling-in the form on the spot during the event.

Your consent for these services can be withdrawn at any time:

- for withdrawing consent that you have provided in order to benefit from other services, please contact the controller of the event (see contact information under Heading 9 below)

4. Which personal data do we collect and further process?

The following personal data may be processed in the context of the event:

- identification data: first name, last name, picture, audio visual recording;

- contact data: e-mail address, telephone number, city, country function/title;
- professional data: function/title, name of organisation;
- passport or identity card number, its date of issue and expiry and, birth date may be collected for booking travel arrangements, financial information (such as a payment card number or bank account) may be collected for possible reimbursements;
- dietary requests (if any) or specific access requirements (if any);
- any personal data voluntarily and spontaneously provided by participants using Slido. The use of the chat/comments tool will remain fully optional through Slido, hosted via the web servers of Slido.com (link to Slido's privacy policy: <https://www.sli.do/terms#privacy-policy>) - DPR-EC-06687 - Slido - Audience Interaction Software.

5. How long do we keep your personal data?

The Data Controller only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing.

For each of the categories of personal data that may be processed, please find below the retention details and the reference to the relevant record of processing:

- Personal data related to the organisation and management of the *event* (this includes the information given during the registration, before, during or after the *event* will be kept for **five years** after the *event*. Sensitive personal data relating to dietary and/or access requirements will be deleted as soon as they are no longer necessary for the purpose for which they have been collected in the framework of the meeting or event, but no later than within **1 month** after the end of the event.
- Recordings from the web-streamed event will be kept for **2 years** before being deleted. More information is available in the Record of Processing DPR-EC-00306 (Web-streaming of Commission events).
- In case of audio-visual recording of the event, the recordings will be kept for **3 months** after the event before being deleted. More information is available in the Record of Processing DPR-EC-01937 (Audio-visual recording of meetings).
- Personal data shared with the controller for future mailing purposes (e.g., for receiving newsletters or invitations to similar events) are processed in line with the Record of Processing DPR-EC-03928 (Management of subscriptions to receive information) and the specific privacy statement prepared by the organising Commission service.
- Selected service providers for organisational purposes (such as caterers, travel agents or event management organisations) are contractually bound to process personal data on behalf of and in line with the instructions of the data controller, keep confidential any data they process and protect it from unauthorised access, use and retention.

6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of the European Commission and of its contractors. All processing operations are carried out pursuant to Commission Decision (EU, Euratom) 2017/46 of 10 January 2017 on the security of communication and information systems in the European Commission.

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

The Commission's processors (contractors) are bound by a specific contractual clause for any processing operations of your personal data on behalf of the Commission and by the confidentiality obligations deriving from the General Data Protection Regulation ('GDPR' - [Regulation \(EU\) 2016/679](#)). The processors have to put in place appropriate technical and organisational measures to ensure the level of security, required by the Commission.

7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to other authorised Commission staff according to the "need to know" principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

Where necessary, we may also share your information with the following service providers for the purposes of organising the event: Ecorys, Destrée Organisation, Travex and Rogner Hotel.

Third party IT tools, including Social Media

We may use third party IT tools to inform about and promote the *event* through widely used communication channels, including the social media. For detailed information about the use of social media by the European Commission, see the Record of Processing DPR-EC-00073 (Social Media Use by the European Commission).

You may be able to watch our videos, which may be also uploaded to one of our social media pages and follow links from our website to other relevant social media.

In order to protect your privacy, our use of third party IT tools to connect to those services does not set cookies when our website pages are loaded on your computer (or other devices), nor are you immediately redirected to those social media or other websites. Only in the event that you click on a button or "play" on a video to watch it, a cookie of the social media company concerned will be installed on your device. If you do not click on any social media buttons or videos, no cookies will be installed on your device by third parties.

In order to view such third-party content on our websites, a message will alert you that you need to accept those third parties' specific Terms and Conditions, including their cookie policies, over which the Commission has no control.

We recommend that users carefully read the relevant privacy policies of the social media tools used. These explain each company's policy of personal data collection and further processing, their use of data, users' rights and the ways in which users can protect their privacy when using those services.

The use of a third-party IT tool does not in any way imply that the European Commission endorses them or their privacy policies. In the event that one or more third-party IT tools are occasionally unavailable, we accept no responsibility for lack of service due to their downtime.

International transfers

Transfers of personal data outside of the EU may occur for the purpose of organisation of the event (Albania) and take place on the basis of derogations set out in Article 50(1)(d) of the Regulation (EU) 2018/1725 for important reason of public interest.

8. What are your rights and how can you exercise them?

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) of Regulation (EU) 2018/1725 on grounds relating to your particular situation.

You have consented to provide your personal data to the data controller for that processing operation. You will be able to withdraw your consent at any time by notifying the data controller (see contact information – Heading 9).

The withdrawal of your consent will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the data controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

9. Contact information

- The Data Controller

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller:

NEAR A1 <NEAR-A1@ec.europa.eu>

- The Data Protection Officer (DPO) of the Commission

You may contact the Data Protection Officer (DATA-PROTECTION-OFFICER@ec.europa.eu) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

- The European Data Protection Supervisor (EDPS)

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor (edps@edps.europa.eu) if you consider that your rights under Regulation

(EU) 2018/1725 have been infringed as a result of the processing of your personal data by the data controller.

10. Where to find more detailed information?

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the European Commission, which have been documented and notified to him. You may access the register via the following link: <http://ec.europa.eu/dpo-register>.

This specific processing operation has been included in the DPO's public register with the following Record reference: DPR-EC-1063.